

PRESS RELEASE:

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ALPINE SMITH, Inc. Joins National SnowCare for Troops Movement to Support Local Military Families this Snow Season

ALPINE SMITH, Inc. of South Lake Tahoe joins ranks with the SnowCare for Troops Program, a new community-based program to provide free snow removal services for military families with a spouse or family member serving in the armed forces. **ALPINE SMITH, Inc.**, will participate with snowplow and landscape professionals from across the country that donate their services and time to ease the burden on military families seeking help on the home front. SnowCare for Troops is a national program coordinated by Project EverGreen and underwritten by THE BOSS Snowplow.

“We’re proud to support the SnowCare for Troops program and lend a hand to help our local military families who already carry so much on their shoulders, the last thing they should be worrying about is digging out after a snowstorm,” said **Darin Smith, President** of **ALPINE SMITH, Inc.** “This is just one small way that we can say thank you for their dedication to our county & military service.”

Before the first snow falls, **ALPINE SMITH, Inc.** is urging interested military families to register for participation in the SnowCare for Troops program by calling **ALPINE SMITH, Inc., at 530-541-0250**. They can also visit the Project EverGreen website at www.projectevergreen.com/scft or call toll free 1-888-611-2956. Participation is limited.

“This program is a natural extension of our nationally-known GreenCare for Troops program, where free service is provided to military families in need of lawn and landscape services,” explains Project EverGreen Executive Director Den Gardner. “With one spouse left to manage all the household duties, in-kind service donations by professionals and volunteers like **ALPINE SMITH, Inc.** does so much to reduce family stress and show in a tangible way our support for America’s military families.”

Along with the participation of **ALPINE SMITH, Inc.**, there are many opportunities for the community to get involved, including loaning snow removal equipment to volunteers or groups, and donating money, transportation or gas cards to offset snow removal and maintenance costs.

The new SnowCare for Troops program joins the four-year program, GreenCare for Troops, managed by Project EverGreen that has already provided free lawn care and landscape services to thousands of military families. This program has now more than 10,000 military families in its database and is supported by nearly 3,000 green industry professionals and volunteers. To learn more about how to support SnowCare for Troops visit www.projectevergreen.com/scft or www.bosspow.com/snowcarefortroops or call 1-888-611-2956

ALPINE SMITH, Inc., was founded by Darin Smith, President in 1995. Over the years it has specialized in the sale and after sales service of Antonio Cararro & Holder tractors and in snow clearance in South Lake Tahoe, California. Each one of their eleven snow blowing tractors, two loaders and company service trucks are stored at their new customer friendly office located at 2193 Eloise Avenue, in South Lake Tahoe. Stop by and say hello to Darin and the entire ALPINE SMITH team to find out about their exceptional snow removal and tractor repairs, parts and service.